



second step
Design Exchange
234 Bay Street
Toronto
22 settembre
12 novembre
2006

PUBLICATIONS

Two bilingual publications, in English and in Italian, will explain the **MILANOMADEINDESIGN** exhibition.

MILANOMADEINDESIGN DIRECTORY

by Design Focus

An institutional publication describing the Design system of the Milanese area, including lists which highlight particular enterprises, institutions, professionals, agencies and associations.

Institutional and scientific contributions are also featured, which analyze and explain the link between territory and design: from the production to the plan, from the market to the distributive chain.

MILANOMADEINDESIGN TERRITORIO, UOMINI, IDEE

by Contrasto

A publication of images and words, inspired by the exhibition and its themes. Protagonist is the image that explains the idea and the vision of "Big Milan", its people and design enterprises, between imaginary, art and production.

The image of one of the founders of design, Leonardo Da Vinci, is the starting point of the publication. The places, the institutions, the entrepreneurs and the creative symbols of Milan are highlighted in the exhibition.